

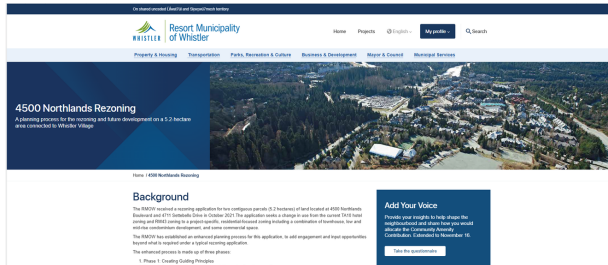
4500 Northlands: Phase 2 engagement purpose

The engagement was to gather feedback on preliminary site concepts, assess them against the Guiding Principles, and to understand the community's amenity preferences. This input will help guide the developer's rezoning proposal and inform Council's decision-making on this rezoning proposal.



Engage page

Live September 15 to November 30



4500 Northlands page at engage.whistler.ca

Project landing page

1832 | 1343

Visits

Visitors

Questionnaire: Shaping Neighbourhood

255 | 309

Contributors

Submissions

Questionnaire: Fund-it Tool

193 | 239

Contributors

Contributions



In-person events & direct outreach

Add Your Voice: ~260 attendees

2 x Developer-led events: ~252 attendees

Community & business groups: 67 attendees

Housing & Strategy Committee



Digital

Includes Add Your Voice marketing and communications

7,399

Whistler This Week e-newsletter views*

*Project was included in five issues

31,206

Meta ad impressions

11,733

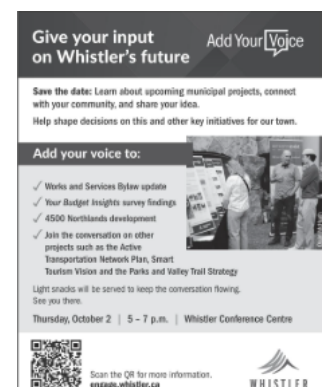
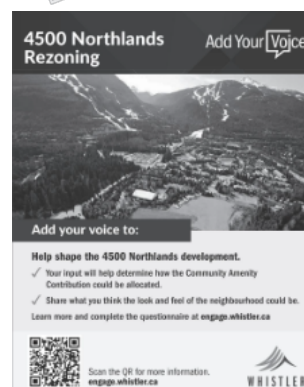
Facebook impressions

10,414

Instagram impressions



Print

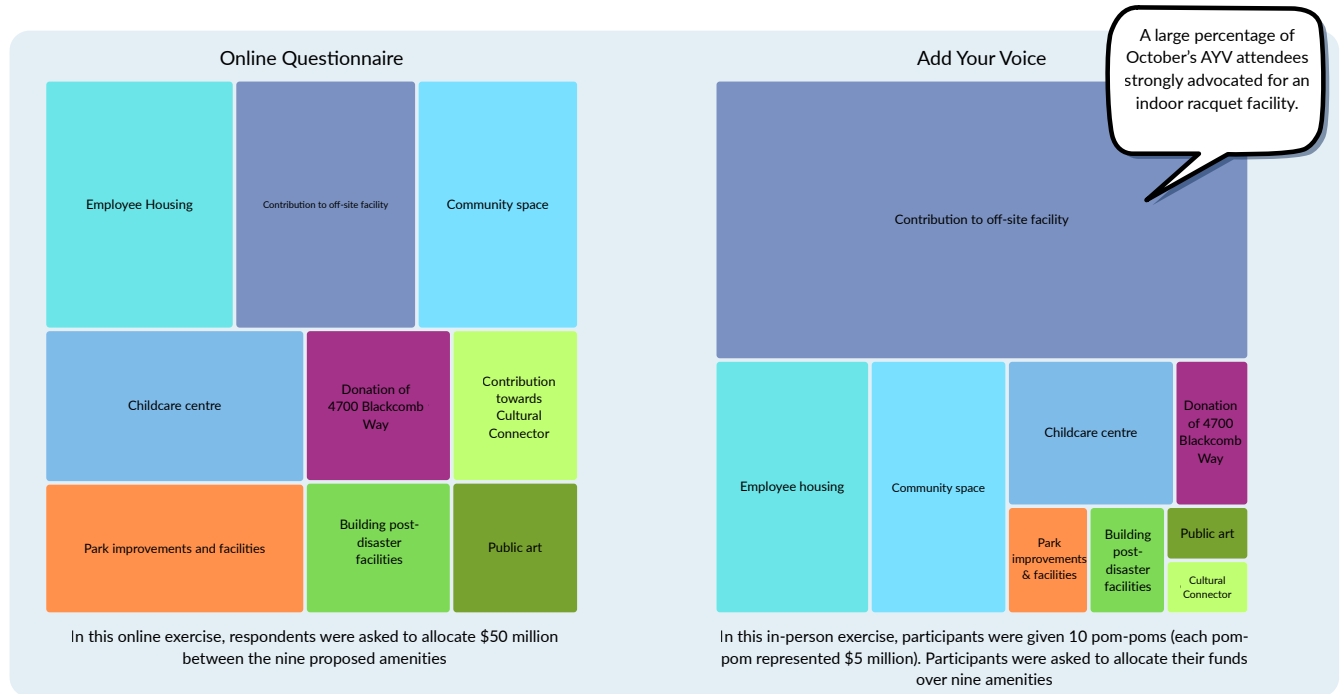


~15,000 copies of the Pique distributed in Whistler



Community amenity preference feedback exercise

Each rectangle's colour and size represents the preferred amenity type and priority. This is broken down by engagement method: the online questionnaire and October's Add Your Voice event.



Key themes of Phase 2 engagement

The themes below are from Phase 2 input gathered during the Community Amenity Contribution engagement process that took place over fall 2025. Community Amenity Contributions are voluntary contributions rezoning applicants make to benefit the public when Council allows additional development.

Recreation & community uses

Highlighting the importance of the existing on-site facility as a space for indoor recreation and social gathering.

Employee housing

Identifying a need for affordable employee housing to support the current and future workforce.

All weather, multi-purpose space

Acknowledging the need for indoor activity space for multiple event types for a range of age groups that can be used throughout the year in all weather.

Development phasing

Considering the delivery of amenities earlier in development to provide faster community benefit.

Amenity locations

Ensuring that amenities are provided in appropriate locations.

Diverse housing

Providing housing that meets the needs of the Whistler community, including affordable options, a range of unit sizes, and seniors housing.

Balancing community needs

Ensuring that the Community Amenity Contribution package benefits the whole community and doesn't unfairly prioritize specific groups.

Other residential/tourism uses

Considering the addition of use-restricted housing catering to the tourism economy and other tourism-related uses such as retail and services.