Proposed Strategies for implementation of the Big Ideas

Strategies are grouped with the Big Idea they best align with.

Big Idea		Strategy	
1	Diverse housing and increased density	a	Encourage higher-density development within the Plan Area, with the highest densities along the north side of Lake Placid Road and parcels adjacent to Highway 99.
		b	Leverage opportunities for developing employee restricted and rental housing.
		c	Enable a variety of housing types to meet diverse community needs.
		d	Reduce parking requirements to provide options for more affordable development.
		e	Leverage opportunities for additional employee housing through additional market and/or tourist accommodation units to support employee housing viability and affordability objectives.
2	Repurpose and reimagine underused spaces	a	Encourage land assembly to allow for new employee restricted dwelling units.
		b	Encourage the redevelopment of underutilized spaces through an updated neigbhourhood plan.
		c	Recognize potential for commercial opportunities on Lake Placid Road.
3	Improve connectivity of the area	a	Develop and prioritize a well-connected network of sidewalks, paths and roads to allow for accessible, safe and convenient movement to and through the neighbourhood.
		b	Provide efficient connections and linkages that integrate Nita and Alpha Lakes and the Valley Trail as part of the neighbourhood.
		c	Advocate for safe and efficient pedestrian and cycling connections across Highway 99 at the Lake Placid Road intersection.
		d	Prepare for upgraded transit frequency and support upgrades to transit stops and shelters.
		e	Provide bicycle parking at key locations through the neighbourhood to ensure safe and convenient storage of bicycles for both residents and visitors
4	Revitalize streetscape and public realm	a	Develop a comprehensive streetscape design for Lake Placid Road.
		b	Support infrastructure improvements relating to pedestrian safety and accessibility.
		c	Encourage all-day and all-season activity, including sheltered places to gather and winter-friendly design elements.
		d	Provide vehicular parking and circulation which compliments pedestrian and cyclist movement.
5	Maintain a distinct neighbourhood character	a	Encourage architectural styles, placemaking and design features specific to Whistler Creek Development Permit Guidelines so new development connects visually and physically to the natural and physical attributes of the area.

Big Idea		Strategy	
		b	Draw from and enhance existing block and frontage patterns, considering how pedestrians will move through the sites.
		c	Preserve and highlight public views of nearby landmarks and unique features that contribute to Whistler Creek's character.
		d	Embrace contemporary mountain town architecture that allows for enhanced connection to the local landscape with distinct design and more energy efficient buildings.
6	Honour heritage and historical roots	a	Encourage new developments and public spaces to reflect local history and cultural significance through thoughtful design features.
		b	Support opportunities to retain or enhance historical assets
		c	Increase the presence of Squamish and Lil'wat language, symbols and art into public spaces, signage and the broader streetscape.
7	Support a thriving community	a	Support a thriving business market with initiatives to encourage growth and sustainability for local businesses.
		b	Encourage street activating uses on the ground floor of mixed use and larger residential buildings.
		c	Support small-scale placemaking along streets and trails to create social spaces for residents.
		d	Support public life and resiliency with amenities and infrastructure which encourage community gathering.
8	Connection to nature	a	Identify opportunities to re-establish pedestrian connections to area parks.
		b	Integrate street trees, natural elements and materials into the streetscape.
		c	Prioritize green stormwater infrastructure.